



# Press Release

*For Immediate Release*

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## Universal Unveils “Tribute” Trucks Honoring the U.S., Military Service, & Detroit Innovation



[November 20, 2018 - Warren, Michigan] Universal Logistics Holdings, Inc., the experts in B2B transportation and logistics services, has just revealed three new “tribute” commercial tractors to its vast fleet of commercial vehicles. These custom, graphically wrapped vehicles feature murals that pay tribute to America, the U.S. military, and the city of Detroit.

“As part of an ongoing initiative to offer the best equipment in commercial transportation to our customers, we purchased several new tractors this year,” said Mike Bautch, Chief Customer Officer at Universal. “In doing so, we decided to customize three of these vehicles to reflect our company’s core values, as well as esteemed institutions that are very important to us.”

The first tractor, entitled, “American Pride,” features white stars on a blue background on the hood, with the American flag and iconic eagle predominantly on both driver and passenger sides. The second tractor, entitled, “United We Stand,” represents the four main branches of

the U.S. military, featuring their logos and a mural of American soldiers against a camouflage background. The third tractor, entitled, "Detroit Innovation," includes recognizable landmarks and iconic Detroit innovations, such as the newest technology in automotive assembly.

The American Pride tractor made its public debut at Detroit's Veteran's Day Parade on Sunday, November 11<sup>th</sup>. All three trucks will be utilized in Universal's transportation business and will be seen regularly on roads throughout the year hauling loads for its extensive customer base.

All three tractors are 2019 Peterbilt 579 models with 76" super sleeper space and 500 horsepower PACCAR MX13 engines. In addition, the trucks have Eaton Series 12 AMT Auto Shift Transmissions and Collision Avoidance Technology.

***For information on securing a Universal Tribute Truck for freight-hauling needs, please contact 586-920-0100. Or visit, [www.universallogistics.com](http://www.universallogistics.com).***

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Universal Logistics Holdings, Inc. is a full-service provider of customized transportation and logistics solutions. Since its founding in 1932, Universal has evolved from a provider of regional transportation services to a holistic provider of logistics solutions throughout North America and in selected South American countries. Headquartered in Michigan, Universal is listed on the NASDAQ Global Market Exchange (NASDAQ: ULH) and generates revenues in excess of \$1 billion annually.